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ICON Aircraft and Horizon Hobby Partner to Launch Radio Control Models First Model Launches at EAA AirVenture



OSHKOSH, WISCONSIN (July 28, 2011)—ICON Aircraft and Horizon Hobby have partnered to introduce a line of radio control models of the ICON A5. The launch model, sold under Horizon’s ParkZone brand, will be available for pre-order starting during the 2011 EAA AirVenture Oshkosh show, and will begin shipping in September.

The launch model will have a 52.5-inch wingspan and removable landing gear so that it can operate amphibiously like the full-scale A5. The hull has been carefully designed to capture the outstanding water maneuverability of the A5, and the model wears ICON’s recently introduced limited-edition ICON 100 paint scheme.

“We are excited to be partnering with Horizon Hobby, the industry leader in RC,” said Steen Strand, ICON Aircraft’s co-founder and COO. “We have seen so much enthusiasm about the A5 from around the world. We wanted to create models that would meet ICON’s high standards for both performance and aesthetics. Horizon’s products will allow everyone to tap into the fun and excitement of flying the ICON A5.”

Horizon will be the exclusive ICON licensee for RC models. The ICON A5 will also be available in Horizon’s Phoenix RC simulator software. Both ICON Aircraft and Horizon Hobby are displaying the ICON A5 RC model in their booths at AirVenture, and ICON will also have two RC simulator stations where visitors can fly a virtual version of the A5 RC model.

The RC model goes on sale during the last week of July and will be available in two levels of completion: as either a plug and play (PNP) model needing transmitter, receiver, battery, and charger for \$199.99, or as a bind and fly (BNF) needing transmitter only for \$279.99. Both packages will be available on ICON Aircraft's website (<http://store.iconaircraft.com/>). Horizon's full line of ParkZone products and accessories is available at their website (<http://www.parkzone.com>).

For more information, visit www.iconaircraft.com.

ABOUT ICON AIRCRAFT:

ICON Aircraft is a consumer sport plane manufacturer founded by Kirk Hawkins and Steen Strand while at Stanford University shortly after the Federal Aviation Administration (FAA) enacted regulation changes in 2004 that created the new sport flying category. Kirk is an engineer, former U.S. Air Force F-16 fighter pilot, and graduate of Stanford Business School. Steen, a former investment banker and Harvard graduate, holds a Masters in Engineering from Stanford in Product Design and is a serial entrepreneur. A privately funded company, ICON Aircraft's base of operations is in Southern California, which is a hotbed for automotive design and aerospace engineering.

ABOUT FAA LIGHT SPORT AIRCRAFT & SPORT PILOT CLASSIFICATIONS:

In 2004, the Federal Aviation Administration (FAA) created a new classification of easy-to-fly and affordable two-person planes called Light Sport Aircraft that enable a new classification of Sport Pilots to fly in lower altitude, uncongested airspace during the daytime and in good weather. The Sport Pilot License focuses on the fundamentals of flying and requires a minimum of 20 hours of in-flight training, which is half the time and cost of a traditional Private Pilot License. The Experimental Aircraft Association (EAA) described the new rules as "the biggest change in aviation in 50 years."

ABOUT HORIZON HOBBY:

Horizon Hobby is an industry leader in hobby-grade radio control aircraft and other vehicles. An employee-owned company, it employs nearly 700 people and distributes its products around the world in over fifty countries. Corporate headquarters, along with the main distribution facility and product service center, are located in Champaign, Illinois. It is the parent company for Athearn trains, Blade helis, Dynamite RC, E-Flite, ElectrixRC, Force RC, Hangar 9, HobbyZone, Losi, ParkZone, Pro Boat, Team Losi Racing, and Spektrum Radio equipment.

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