



12511 Beatrice Street
Los Angeles, CA 90066

T 424 201 3500
F 424 201 3512

www.iconaircraft.com
info@iconaircraft.com



ICON A5 to Be Feature Aircraft in Microsoft Flight

LOS ANGELES (January 4, 2012)—ICON Aircraft announces a new collaboration with Microsoft. Microsoft has chosen the ICON A5 amphibious Light Sport Aircraft to be the featured aircraft in the upcoming launch of the Microsoft Flight PC game. The starter pack will be available to download for free this spring. It features the A5 as the default aircraft and includes the Big Island of Hawaii.

“ICON and Microsoft Flight share the common goal of making the fun of flying accessible to everyone who has ever dreamed about it. ICON does this by fusing world-class product design with the very best engineering, and Microsoft does it by combining the excitement of a great gaming experience with the authenticity of a top-notch flight simulator,” said ICON Aircraft CEO and founder Kirk Hawkins. “We’re excited to have such a central role in Microsoft’s highly anticipated launch of *Flight*.”

Developed by Microsoft Studios, *Microsoft Flight* emphasizes the thrill and wonder of aviation and requires no past experience or special hardware, making it accessible for beginners. At the same time, realistic flight physics, weather patterns, cockpits, and graphics ensure that *Microsoft Flight* will also challenge experienced PC pilots.

“Microsoft is excited to work with ICON to provide the opportunity to experience the revolutionary ICON A5 before it’s available anywhere else,” said Joshua Howard, executive producer of *Microsoft Flight*. “The excitement that the A5 is generating in the aviation community makes the A5 the perfect aircraft to bring the joy of aviation to the masses via *Microsoft Flight*.”

Microsoft Flight will be available to play at the Consumer Electronics Show, which starts on January 10. The game is available through closed beta at:

<https://connect.microsoft.com/site1134/InvitationUse.aspx?ProgramID=6087&InvitationID=FLY-BROX-BXTB>.

For more information, visit www.iconaircraft.com and <http://www.microsoft.com/games/flight/>.

ABOUT ICON AIRCRAFT:

ICON Aircraft is a consumer sport plane manufacturer founded in response to the new sport flying category created by the Federal Aviation Administration (FAA) in 2004. ICON's first plane is the A5, an amphibious sport aircraft that fuses outstanding aeronautical engineering with world-class product design. It has won some of the world's most prestigious design awards and has inspired a global following. The company has received more than 600 order deposits and is scheduled to start production of the A5 at the end of 2012. ICON Aircraft's facilities are in Southern California, a hotbed for automotive design and aerospace engineering.

ABOUT FAA LIGHT SPORT AIRCRAFT & SPORT PILOT CLASSIFICATIONS:

In 2004, the Federal Aviation Administration (FAA) created a new classification of easy-to-fly and affordable two-person airplanes called Light Sport Aircraft. These airplanes enable a new classification of Sport Pilots to fly in lower altitude, uncongested airspace, during the daytime, and in good weather. The Sport Pilot License focuses on the fundamentals of flying and requires a minimum of 20 hours of in-flight training, undercutting the time and cost of a traditional Private Pilot License by about 50%. The Experimental Aircraft Association (EAA) has described the new rules as "the biggest change in aviation in 50 years."

ABOUT MICROSOFT STUDIOS:

Microsoft Studios is a leading worldwide publisher and developer of games for the Xbox 360 video game console, Windows-based PC and Windows Phone. Comprising a network of top developers, Microsoft Studios is committed to creating an innovative and diverse gaming portfolio across all platforms.

PRESS CONTACTS:

Amy Julian
ICON Aircraft
424 201 3514
amy.julian@iconaircraft.com